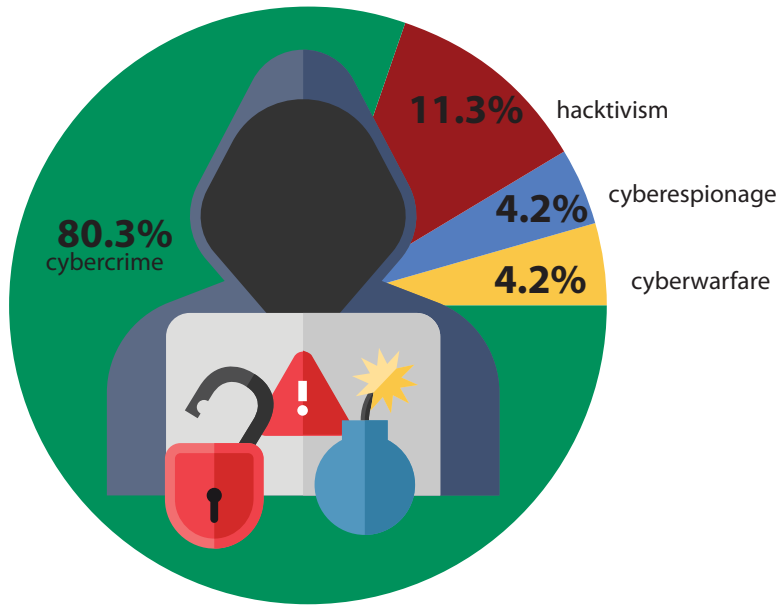


Guiding Principle No. 9: Utilize Strong Passwords

According to the website Hackmageddon, there were some 70 significant hacks for information in September 2016.

Motivations behind these attacks:



Hackers are getting better at accessing our personal data. They have technology that can decipher easy passwords in seconds.

Are your passwords strong enough? Follow these tips:

- 01** A strong password is at least 8 characters long
 - 02** It does not contain your username, real name or company name
 - 03** It is not a complete word
 - 04** Use a different password for every website
 - 05** Include uppercase and lowercase letters, numbers and symbols
- 

Don't forget to change your passwords occasionally. And, remember to logout when you finish on a website.

When LinkedIn was breached in 2012 (with continuing ramifications in recent years), Leaked Source released the most common passwords associated with LinkedIn accounts.

Is your password on the list?

Password	Frequency of use
123456	753.31
linkedin	172.52
password	144.46
123456789	94.31
12345678	63.77
111111	57.21
1234567	49.65
sunshine	39.12
qwerty	37.54
654321	33.85

Multifactor Authentication



If there's an option to add a level of security to your logon process, do it. Websites will ask you to:

- fill out security questions,
- input an online PIN, or
- send you an email with information that you type into a field on the website.

Learn more at: nyia.org/guidingprinciples.