



NYIA 2025 ANNUAL **MEETING**

MARKETING **OPPORTUNITIES**

Wednesday, November 12 &
Thursday, November 13, 2025
The Desmond | Albany, NY



PARTNER WITH NYIA BY JOINING OUR **ANNUAL MEETING** PARTNER PROGRAM. THE **RECOGNITION** YOUR COMPANY RECEIVES WILL ...

- **BUILD** and **REINFORCE** your company's brand.
- **SHOWCASE** your company across the full event with **MEETING-WIDE** exposure.
- **DEMONSTRATE** your support for NYIA and the property and casualty insurance industry community and its **COMMITMENT** to education.

ANNUAL MEETING **NOVEMBER EVENT VISIBILITY**

**RESERVE YOUR
PARTNER OPPORTUNITY NOW!**

PARTNER OPPORTUNITY LEVELS

DIAMOND (\$2,500)

**Limited opportunities available*

PLATINUM (\$1,750)

GOLD (\$1,000)

SILVER (\$500)

BRONZE (\$250)

Start
enjoying all the
partner benefits!

ACT NOW!

PARTNERSHIP LEVELS

Reach NYIA members NOW into November!

Diamond partnership opportunities are limited and will be assigned on a first-come, first-served basis.

PARTNER LEVELS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$2,500	\$1,750	\$1,000	\$500	\$250
Type	Item & General	General	General	General	General
PRE-EVENT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Event promo emails recognition	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Event webpage recognition	✓	✓	✓	✓	✓
Company logo	✓ (Extra Large)	✓ (Large)	✓ (Medium)	✓ (Small)	
Link to your website & contact details	✓	✓	✓		
NYIA home page recognition	✓				
EVENT DAY	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Visual recognition	✓	✓	✓	✓	✓
Social media recognition	✓	✓			
Verbal recognition	✓	✓			
POST-EVENT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Social media recognition	✓	✓	✓		
Thank you email recognition	✓	✓	✓	✓	✓
OVERALL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Premium positioning and visibility recognition	✓				
DIGITAL PROGRAM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Program recognition	✓	✓	✓	✓	✓
Program advertisement	✓ (8.5"W x 11"H)	✓ (7.5"W x 4.5"H)			
Program advertisement premier placement	✓				

Please note:

All partners within each level will be placed in alphabetical order when in print, digitally or verbally recognized.