

2025 ANNUAL CONFERENCE



THE PREMIER NEW YORK PROPERTY AND CASUALTY INSURANCE INDUSTRY EVENT OF THE YEAR!

Exhibitor Prospectus

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Your
Relationship
Building
Vehicle

About NYIA

New York Insurance Association

NYIA is the oldest state property and casualty insurance trade association in the nation, tracing its roots back to 1882. The current association was formed in 1997 by the unification of the New York Insurance Alliance and the New York State Insurance Association. As the industry changed, stocks, mutuals and cooperatives had far more issues in common than they did differences. It became apparent that the property and casualty insurance industry would be best served by a single voice in New York.

That voice is now NYIA.

Vision Statement

NYIA will initiate and frame the discussion on property and casualty issues.

Our Mission

The core purpose of NYIA is to educate and advocate.

Know Better New York Connections

Our Core Values

- **Honesty** and **integrity** in our dealings
 - Collective **wisdom**
 - Valuing **diversity** of membership
- **Persistence** in the pursuit of objectives
 - Industry **leadership**
 - Equal **access**
 - Equal **participation**

RESORTS WORLD CATSKILLS MONTICELLO, NEW YORK

WEDNESDAY, MAY 28–
FRIDAY, MAY 30, 2025

Register Today:

<https://nyia.org/nyia-2025-annual-conference-exhibitor-registration/>

THE PERFECT OPPORTUNITY TO ...

**CONNECT WITH NYIA AND INSURANCE
INDUSTRY PROFESSIONALS**

Participants in this conference come from all sectors and levels of the property and casualty insurance industry, as well as a wide range of associated industries.

Attendance in recent years exceeded 200 people, as the conference is widely viewed as the premier New York property and casualty education event.

Value of Investing

YOUR SUPPORT CAN ...

INCREASE
BRAND
RECOGNITION

PROMOTE
PRODUCTS AND
SERVICES

PROVIDE
COST-EFFECTIVE
MARKETING

ELEVATE YOUR
PROFILE WITHIN
THE NEW YORK
INSURANCE
MARKET

SHOW YOUR
COMMITMENT TO
EXCELLENCE IN
P&C INSURANCE
INDUSTRY

GAIN ACCESS TO
HUNDREDS OF
DECISION
MAKERS

The NYIA Annual Conference will be held at Resorts World Catskills in Monticello, New York from Wednesday, May 28–Friday, May 30, 2025 and is the perfect opportunity to connect your brand with insurance industry decision makers who come to network, learn and engage. Associating your company with the conference can be a long-term, cost-effective marketing strategy directly targeting members as well as non-affiliated delegates.



Highly visible exhibiting opportunities will help you promote products, services and solutions to an audience of more than 200 key industry players and decision-making professionals.

Your company will be showcased as an integral part of the entire conference experience.

Use this opportunity to raise your profile within the New York insurance market.

Your existing customers and potential customers will see your organization as one that values and supports their professional organization and is committed to excellence in the property and casualty insurance industry.

Schedule at a Glance

(Tentative)

Wednesday, May 28, 2025

| WHEN? | WHAT? |
|-------------|---|
| 7:30 - 9:00 | Golf Registration & Continental Breakfast |
| 9:00 - 2:00 | Golf Tournament at Monster Golf Club |
| 4:00 - 5:00 | Board of Directors Meeting (Board Only) |
| 5:30 - 6:30 | Chair's Reception |
| 6:30 - 8:30 | Wednesday Dinner |
| 6:30 - 8:30 | Board Dinner |

Thursday, May 29, 2025

| WHEN? | WHAT? |
|---------------|---|
| 7:00 - 9:00 | Networking Breakfast |
| 7:30 - 12:30 | Exhibitor Trade Show |
| 8:30 - 9:00 | Chair's Welcome & President's Remarks |
| 9:00 - 9:30 | Session/Panel |
| 9:30 - 10:30 | Session/Panel |
| 10:30 - 11:15 | Networking with Exhibitors & Refreshments |
| 11:15 - 11:45 | A Conversation with DFS Superintendent Harris |
| 11:45 - 12:30 | Session/Panel |
| 12:30 - 1:30 | Luncheon |
| 2:00 - 4:00 | Optional Activity (See Page 9) |
| 5:00 - 6:30 | Networking Reception |
| 6:30 - 8:00 | Award Dinner & Presentation |
| 8:30 - 10:30 | Evening Entertainment (See Page 9) |

Friday, May 30, 2025

| WHEN? | WHAT? |
|---------------|------------------------------|
| 7:00 - 9:00 | Networking Breakfast |
| 8:30 - 9:15 | Session/Panel |
| 9:15 - 10:00 | Session/Panel |
| 10:00 - 10:15 | Networking Refreshment Break |
| 10:15 - 11:00 | Regional Roundtable |

Benefits of Exhibiting

EXHIBITOR COMPANY RECEIVES ...

- One 6' skirted table, two chairs and complimentary wireless internet.
- Access to entire NYIA 2025 Annual Conference - *breakfasts, refreshment breaks, lunch, networking receptions, dinner and educational offerings.*
- Publicity on NYIA website, including logo display and link to company website.
- Publicity in NYIA's annual conference promotions - *based on the date of receipt of the exhibitor contract by NYIA.*
- Publicity in program - company name, logo, 50-word description and contact information (*deadlines apply*).
- Features on NYIA social media accounts.



**2025 exhibitor
registration
includes ...**

**Access to the
entire event**

TO BECOME A MEMBER

Please contact the
member relations
team at
info@nyia.org or
call 518.432.4227 or
visit nyia.org/join

| Registration Type | Member Rate | Non-Member Rate | Spouse/ Significant Other |
|-----------------------------|----------------|--------------------|---------------------------------|
| Standard Early Bird Rate | \$1,100 | \$1,700 | \$450 |
| Standard As of April 1 | \$1,400 | \$2,100 | \$500 |

A member is an employee or director of a NYIA member company.

**Spouse/Significant Other is someone that is not affiliated with the P&C insurance industry and is part of a full registration.*

REGISTER TODAY!

<https://nyia.org/nyia-2025-annual-conference-exhibitor-registration/>

IMPORTANT DATES & DEADLINES

MARCH 31, 2025

- Exhibitor early bird discount registration and spouse/significant other early bird discount registration ends.

APRIL 16, 2025

- Final day to cancel exhibit contracts to receive a refund (less 50%). If request to cancel is received on or after April 17, 2025 NYIA will retain 100% of the total contract obligation.
- Final day to submit exhibitor application registration, high resolution logo, ad, company description and door prize description.



MAY 6, 2025

- Deadline to make hotel reservations.

IMPORTANT INFORMATION

Please note that you must complete the online registration and email all items below to Maddie Durant at mdurant@nyia.org **NO LATER THAN** Monday, April 16, 2025 to ensure inclusion in the annual conference program.

- High resolution logo
- Advertisement, *if you selected to have the additional exposure*
- Company description
- Door prize description
- Name and company of any individuals you would like to be introduced to.

ADDITIONAL EXPOSURE OPPORTUNITIES

ADVERTISING IN THE CONFERENCE PROGRAM

Place an ad in the conference program. Send ad by **Monday, April 16, 2025** to Maddie Durant at mdurant@nyia.org.

| | |
|-------|---|
| \$250 | Member Half Page Ad <i>(7.5" wide x 4.5" high)</i> |
| \$400 | Member Full Page Ad <i>(7.5" wide x 10" high)</i> |
| \$350 | Non-Member Half Page Ad <i>(7.5" wide x 4.5" high)</i> |
| \$500 | Non-Member Full Page Ad <i>(7.5" wide x 10" high)</i> |

TABLE ASSIGNMENT

All table assignments are reserved on a first-come, first-served basis. Assignments will be made by May 17, 2025. The date payment has been received in full will be used to determine your place in line for table priority assignment.

ELECTRICITY & INTERNET CONNECTIONS

For pricing on electricity, wired and secured internet connections and any other exhibitor technical or audio/visual requests, please contact Joe Taylor at Resorts World Catskills via email at jtaylor@rwcatskills.com or via phone at 845.428.7200 x1262. Thank you.



OPTIONAL ACTIVITIES

Golf Tournament – \$200 member/\$250 nonmember

Wednesday, May 28, 2025

7:30 a.m. – 8:30 a.m. Continental Breakfast

9:00 a.m. – Golf Tournament

Monster Golf Club | Resorts World Catskills

The NYIA Annual Golf Tournament will be played on the Monster Golf Club. Located on the grounds of Resorts World Catskills, the course features 18-holes engineered by iconic designer Rees Jones.

Golf will kick off with registration and a light continental breakfast at 7:30 a.m., with a shotgun start at 9:00 a.m. for the tournament. Please note that proper golf attire is required. Soft spike shoes only, no metal spikes allowed.

Pre-registration is required. The cost for this year's golfing event is \$200 for members and \$250 for nonmembers and includes breakfast, boxed lunch, complementary access to the beverage cart and prizes.

Please be advised that only a limited number of overnight hotel rooms have been reserved for those arriving early on Tuesday, May 27, 2025. **Be sure to book your overnight hotel room early if you plan on golfing!**

Nacho Average Fun & Games – \$30 / person

Thursday, May 29, 2025

2:00 p.m. – 4:00 p.m.

Dos Gatos Cantina | Resorts World Catskills

Get ready for Nacho Average Fun and Games at Dos Gatos Cantina, conveniently located in the Alder Hotel right on resort premises. We're bringing the fiesta to the Catskills with a lineup of classic lawn games, from cornhole to giant Jenga, plus access to the Topgolf Swing Suite. Just like the classic time spent at the Catskills Mountain resorts, this afternoon activity offers an excellent opportunity to connect and unwind. Grab a drink, join the fun, it's game time! Registration includes access to all games, Topgolf, two drink tickets and light fare.

The Grand Finale – Complimentary

Thursday, May 29, 2025

8:30 p.m. – 10:30 p.m.

Doubletop Bar | Resorts World Catskills

"Have the time of your life" with a throwback to the golden era of Catskill Mountain resorts! After dinner, join us for The Grand Finale—a night filled with live entertainment, mingling and signature cocktails. Don't get stuck in the corner—let loose, cut a rug or just enjoy the retro vibes as we celebrate the spirit of a Catskills getaway, one last time.

WHAT YOU NEED TO KNOW

ANSWERS TO YOUR QUESTIONS

HOTEL ACCOMMODATIONS

Resorts World Catskills

888 Resorts World Dr.,
Monticello, NY 12701
833.586.9358

Group Code: Booking ID# 2319

All reservations are on a first-come, first-served basis. A limited number of rooms have been reserved for early arrivals on Tuesday, May 27, 2025. ***Book as soon as possible!***

To make reservations or ask questions about the hotel, call **central reservations** at 833.586.9358 and reference Booking ID# 2319. The cutoff date is Tuesday, May 6, 2025.



Check-in
4:00 p.m.

Check-out
11:00 a.m.

CANCELLATION POLICY

Registration fees paid will be refunded, minus 50% handling fee, if cancellation is received on or before April 16, 2025. No refunds will be issued for cancellations received on or after April 16, 2025.

PARKING

Parking options at Resorts World Catskills include self parking, garage parking and valet parking. Self parking and garage parking are free of charge. Valet parking is available at an additional charge.

TRAVEL TIPS

For information about area attractions and activities, please reference the Sullivan Catskills [Travel Guide](#).

WHAT TO WEAR

Meetings

The dress code for all meeting sessions is business casual.

Receptions & Award Dinner

Business or cocktail attire.

Suits and sports jackets for men; and slacks, pant suits or dresses for women.

CHANGES & CANCELLATIONS

Please contact Maddie Durant at 518.432.4227 or via email at mdurant@nyia.org.

SPECIAL ACCOMMODATIONS

In accordance with Title III of the Americans with Disabilities Act, we invite all registrants to please advise Maddie Durant at NYIA via email at mdurant@nyia.org of any disability or special dietary needs and any requests for accommodation to that disability or dietary need. Thank you.

Your request should be submitted as far as possible in advance of the conference. If you have any questions, please contact the association office at 518.432.4227.



2025 EXHIBITOR TERMS & CONDITIONS

NEW YORK INSURANCE ASSOCIATION, INC. (NYIA)

1. REPRESENTATIVES

The exhibitor registration includes admission for ONE representative only. Each additional representative will need to register as a member or nonmember attendee by visiting <https://nyia.org/nyia-2025-annual-conference-exhibitor-registration/>.

2. APPLICATION & PAYMENT

Application registration and full payment must be received by NYIA by May 1, 2025. Space will not be reserved or assigned until payment is received in full by NYIA.

3. CANCELLATION

An exhibitor applicant that desires to cancel their registration must provide written notice to NYIA **prior to the end of the day on April 16, 2025** to receive a refund of their payment minus a 50 percent handling fee. If the notice of cancellation is received by NYIA on or after April 17, 2025 the exhibitor applicant will not receive a refund, regardless of cause.

4. LOCATION ASSIGNMENT

Table location assignments will be made by May 17, 2025. NYIA reserves the right to change location assignments at any time, as it may, in its sole discretion deem necessary.

5. SHIPPING EXHIBIT MATERIALS

Resorts World Catskills provides exhibit storage space. NYIA does not assume responsibility for the protection of exhibitor materials.

Shipping Address:

Resorts World Catskills
c/o Joe Taylor, NYIA Conference
888 Resorts World Dr. Monticello, NY 12701

6. EXHIBIT SET-UP & REMOVAL

The exhibit set-up time is from **2:00 p.m. to 4:30 p.m. on Wednesday, May 28**

No exhibit may be taken down during the exhibit show hours of the conference. Exhibits must be taken down between 12:30 p.m. and 2:30 p.m. (*tentatively*) on Thursday, May 29, 2025. Exhibitors are responsible for the re-packing and shipping of their own exhibits.

7. ADMISSION

NYIA shall have sole control over all admission policies at all times. Non-exhibiting suppliers or vendors of goods and services will be prohibited from entering the exhibit area. Badges must be worn at all times for admission into exhibit and refreshment areas.

8. EXHIBIT HOURS

The exhibit trade show will be held on Thursday, May 29, 2025 from 7:30 a.m. –12:30 p.m. (*tentatively*). There will be designated times during this block that are exclusively for networking with exhibitors. All exhibits are mandated to be functional and participating throughout the exhibit trade show hours on May 29, 2025.

9. RULES GOVERNING EXHIBITS

Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their booth exhibit only. Throwing souvenirs, obstructing aisles or other exhibits, loud shouting, etc. will not be permitted.

Serving of alcoholic beverages in booths must be pre-approved by NYIA, is subject to facility approval and at the expense of the exhibitor.

Use of booth materials other than those supplied by the exhibit facility and NYIA, (i.e., extra tables, additional hardware, draping, etc.) must be pre-approved by NYIA and at the expense of the exhibitor.

10. REGULATIONS

Exhibitor shall comply, at exhibitor's sole cost and expense, with all applicable national, state, city, municipal and other governmental regulations, including, but not limited to, fire and safety laws and with the applicable rules and regulations of the facility in which the exhibition is held.

Display materials or equipment at the sides of the booth shall not extend beyond the front of the exhibit table. Exhibitors are prohibited from erecting backdrops or display panels that block visibility.

All material used by an exhibitor for decoration, i.e., paper, cardboard, cloth, etc., shall be a flame-retardant type. Safety and fire exits and equipment must be left accessible and in full view at all times.

11. IMPORTANT RESTRICTIONS

- No compressed or bottled gas
- No flammable materials
- No open flames or cooking on exhibit floor
- Nothing taped, nailed or affixed to wall surfaces
- No animals permitted inside facility
- Pre-approval by NYIA is required for all food and beverage

12. INSURANCE

Insurance of exhibit contents and personnel is recommended. NYIA does not insure exhibitor property. NYIA shall use reasonable care in providing security during the exhibit show. Beyond this, NYIA, the exhibit facility, their respective officers, directors, employees and/or agents shall not be responsible for the safety or protection of the property or of the exhibitor, its employees and agents from any cause. Exhibitors shall provide to NYIA copies of all insurance and/or policy riders which includes NYIA as a coinsured. Exhibits will be in a public location—**DO NOT LEAVE ITEMS OF VALUE UNATTENDED.**

13. LIABILITY

By exhibiting, the exhibitor for and on behalf of itself, its agents, employees, invitees, and each other, releases and waives any and all claims, demands or actions against NYIA, and the exhibit facility and their respective officers, directors, employees and agents resulting from any act or omission of exhibitor, its employees, agents and invitees.

In addition, exhibitor agrees to hold harmless and indemnify NYIA, officers, directors, employees and agents, and each of them for any and all claims, demands or actions arising out of or as a result of any act or omission on the part of exhibitor, its officers, directors, employees, agents or invitees, and each of them as a result of its exhibit or otherwise related to the exhibit.

14. NO SUBLETTING OR ASSIGNING

No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for any other firm or individual without prior written request and approval by NYIA. Exhibitors may share a booth/table with another firm, with permission. Please contact Maddie Durant at mdurant@nyia.org for details.

15. DISCLAIMER

Every effort has been made to present, as accurately as possible, all the information contained in this prospectus document. NYIA, its members, exhibitors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice.

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