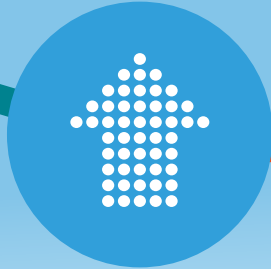




NYIA 2024 Annual Meeting



**Tuesday, November 12 &
Wednesday, November 13, 2024**

The Desmond Hotel (*Crowne Plaza Albany*)
660 Albany Shaker Road
Albany, New York 12211

**A GREAT OPPORTUNITY TO
GET OUT AND NETWORK
WITH INDUSTRY MEMBERS
AND SUPPORT NYIA!**

**MARKETING
OPPORTUNITIES**

**NYIA**
New York Insurance AssociationSM



PARTNER WITH NYIA BY JOINING
OUR **ANNUAL MEETING** PARTNER
PROGRAM. THE **RECOGNITION**
YOUR COMPANY RECEIVES WILL...

- **BUILD** and **REINFORCE** your company's brand.
- **ENHANCE** your company's visibility within the association with **MEETING-WIDE** presence.
- **DEMONSTRATE** your support for NYIA and the property and casualty insurance industry community and its commitment to education.

ANNUAL MEETING
NOVEMBER EVENT VISIBILITY

**RESERVE YOUR
PARTNER ENGAGEMENT NOW!**

PARTNER OPPORTUNITY LEVELS

DIAMOND (\$2,500)
(Limited opportunities available.)

PLATINUM (\$1,750)

GOLD (\$1,000)

SILVER (\$500)

BRONZE (\$250)

Start
enjoying all the
partner benefits!

ACT NOW!

PARTNERSHIP LEVELS

Reach NYIA members in November!

There is a limited availability of the Diamond partnership and will be assigned on first-come, first-served basis.



| PARTNER LEVELS | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|--|---------------------------|------------------|-------------------|----------------|----------------|
| Investment | \$2,500 | \$1,750 | \$1,000 | \$500 | \$250 |
| Type | <i>Item & General</i> | <i>General</i> | <i>General</i> | <i>General</i> | <i>General</i> |
| PRE-EVENT | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
| Event promo emails recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event webpage recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo | ✓ (Extra Large) | ✓ (Large) | ✓ (Medium) | ✓ (Small) | |
| Link to your website & contact details | ✓ | ✓ | | | |
| NYIA home page recognition | ✓ | | | | |
| EVENT DAY | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
| Visual recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media recognition | ✓ | ✓ | | | |
| Verbal recognition | ✓ | ✓ | | | |
| POST-EVENT | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
| Social media recognition | ✓ | ✓ | ✓ | | |
| OVERALL | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
| Thank you email recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exclusive social media recognition (logo & link) | ✓ | ✓ | | | |
| Premium positioning and visibility recognition | ✓ | | | | |
| DIGITAL PROGRAM | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
| Program recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Program advertisement | ✓ (8.5"W x 11"H) | ✓ (8.5"W x 11"H) | ✓ (7.5"W x 4.5"H) | | |
| Program advertisement Premier Placement | ✓ | | | | |
| Digital program cover recognition | ✓ | | | | |

Please note:

All partners within each level will be placed in alphabetical order when in print, digitally or verbally recognized.