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FOR IMMEDIATE RELEASE

MAKEY ELECTED CHAIR OF NEW YORK INSURANCE ASSOCIATION

ALBANY, N.Y. Jan. 6, 2022—Charles E. Makey, III, president at Merchants Insurance Group, has been elected chair of the New York Insurance Association (NYIA) and began serving a one-year term on Jan. 1, 2022. He has served on NYIA’s Board of Directors since 2014.

“Charlie has an unwavering passion for the insurance industry and the support it provides to policyholders and communities,” Ellen Melchionni, president of NYIA said. “I am very much looking forward to Charlie lending both his experience in the industry and his sincere enthusiasm for insurance to all we do at NYIA.”

Makey is the 10th president since 1918 for Merchants Insurance Group, headquartered in Buffalo, N.Y. He began his 25 year career with Merchants in 1996 as the director of sales. He was promoted in 1998 to assistant vice president/regional manager of the company’s New England regional office in Manchester, N.H. In 2004, he assumed the role of vice president and regional manager of the company’s Central States Strategic Business Center in Dublin, Ohio. In 2009, Makey was promoted to senior vice president of insurance operations in the corporate headquarters. Prior to Merchants Insurance, he worked for Hartford Insurance.

“It is a real privilege to be the incoming chair of NYIA,” said Makey. “The strength of the association today is because of the contributions of the members who laid the groundwork over the previous years. I look forward to working with the NYIA membership to help the association grow to even greater heights.”

Makey has a master’s degree in business administration from Daniel Webster College, and a bachelor’s degree in business administration with a concentration in marketing and management from St. Bonaventure University. He also holds the following designations from the Insurance Institute of America: Associate in Insurance Services (AIS), Associate in Management (AIM), and INS (General Insurance). Makey is on the board of trustees for NYIA’s New York Insurance Scholarship Foundation (NYISF). He also serves on the board of the Long Island Insurance Education Foundation (LIIEF), Invest Buffalo, and is a member of the AON – Client Advisory Council.

[Merchants Insurance Group](#), comprised of Merchants Mutual Insurance Company, Merchants Preferred Insurance Company and Merchants National Insurance Company, has been proudly serving agents and policyholders for more than 100 years. The company has more than 1,000 independent insurance agents operating in Mass., Mich., N.H., N.J., N.Y., Ohio, Pa., and Vt.

The [New York Insurance Association, Inc.](#) (NYIA®) is a state trade association that has represented the property and casualty insurance industry for 140 years.

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