NYIA 2020
ANNUAL
CONFERENCE

THE PREMIER NEW YORK PROPERTY AND CASUALTY INSURANCE INDUSTRY EVENT OF THE YEAR!


Hilton Westchester
699 Westchester Avenue
Rye Brook, NY 10573
May 27–May 29, 2020

Your current and potential customers will be here.
THE RECOGNITION YOUR COMPANY RECEIVES WILL ... 

- **BUILD** and **REINFORCE** your company’s brand.

- **ENHANCE** your visibility with conference-wide exposure.

- **DEMONSTRATE** your support for the property and casualty insurance industry community and its commitment to education.
EXHIBITOR PROSPECTUS

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TARGET YOUR AUDIENCE. REACH YOUR GOALS.
ABOUT NYIA.
New York Insurance Association

PROFILE

NYIA is the oldest state property and casualty insurance trade association in the nation, tracing its roots back to 1882. The current association was formed in 1997 by the unification of the New York Insurance Alliance and the New York State Insurance Association. As the industry changed, stocks, mutuals and cooperatives had far more issues in common than they did differences. It became apparent that the property and casualty insurance industry would be best served by a single voice in New York. That voice is now NYIA.

MISSION

NYIA’s mission is to influence the legislative and regulatory environment to promote an insurance market that is viable and strong in order to better serve the insuring public.

CORE VALUES

• Honesty and integrity in our dealings
• Collective wisdom
• Valuing diversity of membership
• Persistence in the pursuit of objectives
• Industry leadership
• Equal access
• Equal participation

VISION STATEMENT

NYIA will initiate and frame the discussion on property and casualty issues.
The premier New York property and casualty insurance industry event of the year!

Participants in this conference come from all sectors and levels of the property and casualty insurance industry, as well as a wide range of associated industries. Attendance in recent years has exceeded 250 people, as the event is widely viewed as the premier New York property and casualty education event.

Don’t miss the chance to showcase your company as one that values and supports your existing and potential customers’ professional organization. Sponsorships and exhibit space are available on a first-come, first-served basis and we sell out every year. Contact us today regarding your investment opportunity!
The NYIA Annual Conference is the perfect opportunity to connect your brand with insurance industry decision makers who come to network, learn and engage. Associating your company with the conference can be a long term, cost-effective marketing strategy directly targeting members as well as non-affiliated delegates.

Highly visible sponsorship and exhibiting opportunities will help you promote products, services and solutions to an audience of more than 250 key industry players and decision-making professionals.

Your company will be showcased as an integral part of the entire conference experience.

Use this opportunity to raise your profile within the New York insurance market.

Your existing clients and potential clients will see your organization as one that values and supports their professional organization and is committed to excellence in the property and casualty insurance industry.
2020 EXHIBITOR REGISTRATION NOW INCLUDES ...

ACCESS TO THE ENTIRE EVENT!
BENEFITS OF EXHIBITING.

EXHIBITOR COMPANIES RECEIVE

- Advanced attendee lists with contact information, provided 60-30-15 days prior to the conference.
- One 6’ skirted table, two chairs and complimentary wireless Internet.
- Conference program with attendee list.
- Publicity in program—company name, logo, 50-word description and contact information (deadlines apply).
- Publicity on NYIA website, including logo display and link to company website.
- Advance publicity in NYIA’s conference promotions—based on the date of receipt of the contract by NYIA.
- For additional exposure, place an ad in the conference program. Contact Stacey Orlando at sorlando@nyia.org for details.

IMPORTANT INFORMATION

- Exhibitor application, high resolution logo, company description and door prize description MUST be submitted to Kaitlyn Emory at kemory@nyia.org NO LATER THAN Wednesday April 15, 2020 to ensure inclusion in the program.

NEW FOR 2020

- GET NOTICED! Participate in our dynamic booth display contest.
- Organize an interactive game to be played with attendees at your booth.
- Admission for one rep from the exhibiting company to the ENTIRE conference:
  - Chair’s Reception on Wednesday
  - Exhibitor Breakfast on Thursday
  - Exhibit area on Thursday
  - Education Sessions on Thursday
  - Refreshment break on Thursday
  - Network & Nosh on Thursday
  - Reception & Banquet on Thursday
  - Evening Entertainment on Thursday
  - Breakfast on Friday
  - Education Sessions on Friday

ADDITIONAL OPTIONS

- Please contact William Peden, director of event technology for PSAV at 914.908.6077 or wpeden@psav.com for pricing on electricity, wired and secured Internet connections.
- NYIA has secured a reduced rate for hotel accommodations. All reservations are on a first-come, first-served basis. The cut-off date is 04/20/20. Make reservations online at https://book.passkey.com/go/11fbd575 or call 1-800-445-8667 and give special code: NYIA2 for the NYIA room block.
1. Representatives
The Exhibit Table Reservation includes admission for ONE rep only. Each additional rep (when applicable) will need to register as a member or nonmember attendee by visiting www.nyia.org/events.

2. Contract & Payment
Full payment is required with each contract. Space will not be reserved or assigned until full payment is received. Applications must be received by NYIA by April 15, 2020.

3. Location Assignment
Booth assignments will be given after April 15, 2020. NYIA reserves the right to change location assignments at any time, as it may, in its sole discretion deem necessary.

4. Cancellation
An exhibitor applicant that desires to cancel this contract must provide written notice to NYIA prior to the close of business on April 24, 2020 to receive a refund of their payment minus a 50 percent handling fee. If the notice of cancellation is received by NYIA or after April 25, 2020 the exhibitor applicant will not receive a refund, regardless of cause.

5. Admission
NYIA shall have sole control over all admission policies at all times. Non-exhibiting suppliers or vendors of goods and services will be prohibited from entering the exhibit area. Badges must be worn at all times for admission into exhibit and refreshment areas.

6. Exhibit Hours
The exhibit will be held on Thursday, May 28 from 7:30 a.m.–3:00 p.m. There will be designated times during this block that are exclusively for networking with exhibitors. By application contract, all exhibits are mandated to be functional and participating throughout the exhibit show hours on Thursday, May 28.

7. Exhibit Table Set-Up
The hotel does not provide exhibit storage space. Exhibit materials must be scheduled for shipment when an exhibitor representative is on site. Please ship to: Hilton Westchester, c/o Your Name, NYIA Conference, 699 Westchester Avenue, Rye Brook, NY 10573.

The exhibit set-up time is from 2:00 p.m. to 4:30 p.m. on Wednesday, May 27.

Exhibitors are prohibited from erecting backdrops or display panels that block visibility. Display materials or equipment at the sides of the booth shall not extend beyond the front of the exhibit table. All material used for decoration, i.e., paper, cardboard, cloth, etc., shall be a flame-retardant type. Safety and fire exits and equipment must be left accessible and in full view at all times.

8. Rules Governing Exhibits
Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their booth exhibit only. Throwing souvenirs, obstructing aisles or other exhibits, loud shouting, etc. will not be permitted.

Serving of alcoholic beverages in booths must be pre-approved by NYIA, subject to facility approval and at the expense of exhibitor.

Use of booth materials other than those supplied by the exhibit facility and NYIA, (i.e., extra tables, additional hardware, draping, etc.) must be pre-approved by NYIA and at the expense of the exhibitor.

9. Regulations
Exhibitor shall comply, at exhibitor’s sole cost and expense, with all applicable national, state, city, municipal and other governmental regulations, including, but not limited to, fire and safety laws and with the applicable rules and regulations of the facility in which the exhibition is held.

10. Important Restrictions
- No compressed or bottled gas
- No flammable materials
- No open flames or cooking on exhibit floor
- Nothing taped, nailed or affixed to wall surfaces
- No animals permitted inside facility
- Pre-approval by NYIA is required for all food and beverage

11. Insurance
Insurance of booth contents and personnel is recommended. NYIA does not insure exhibitor property. NYIA shall use reasonable care in providing security during the exhibit show. Beyond this, NYIA, the exhibit facility, their respective officers, directors, employees and/or agents shall not be responsible for the safety or protection of the property or of the exhibitor, its employees and agents from any cause. Exhibitors shall provide to NYIA copies of all insurance and/or policy riders which includes NYIA as a coinsured.

Exhibits will be in a public location—don’t leave items of value unattended.

12. Liability
By exhibiting, the exhibitor for and on behalf of itself, its agents, employees, invitees, and each other, releases and waives any and all claims, demands or actions against NYIA, and the exhibit facility and their respective officers, directors, employees and agents resulting from any act or omission of exhibitor, its employees, agents and invitees.

In addition, exhibitor agrees to hold harmless and indemnify NYIA, officers, directors, employees, agents or invitees, and each of them for any and all claims, demands or actions arising out of or as a result of any act or omission on the part of exhibitor, its officers, directors, employees, agents or invitees, and each of them as a result of its exhibit or otherwise related to the exhibit.

13. No Subletting or Assigning
No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for any other firm or individual without prior written request and approval by NYIA. Exhibitors may share a booth with another firm, with permission. Please contact kemory@nyia.org for details.

14. Hotel Accommodations
All reservations are on a first-come, first-served basis. Make hotel reservations online at https://book.passkey.com/go/11fbd575 or call 1-800-445-8667 and give special code: NYIA2 for the NYIA room block. The cutoff date is April 20, 2020.

15. Disclaimer
Every effort has been made to present, as accurately as possible, all the information contained in this document. NYIA, its members, exhibitors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice.

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