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Thank Goodness for Insurance Features Homeowners Insurance Section

Albany, N.Y., June 13, 2019—Whether a person is a first-time homebuyer setting financial goals and a shopping timeline or a seasoned buyer looking to change neighborhoods for lifestyle reasons or relocating for a new job, selecting a proper homeowners insurance policy should be a priority. Thank Goodness for Insurance or TGFI, a campaign that aims to educate consumers about insurance, is an initiative powered by The New York Insurance Association. TGFI hopes to be a resource for insurance customers, encouraging them to consider the role insurance plays in their life and help them make more informed decisions.

The [TGFI website](#) was designed to act as an educational tool for our customers, providing answers to common insurance questions. The [homeowners section](#) on the website features a [home inspection checklist](#) that will help first time homebuyers when inspecting a potential home, an infographic that provides a break-down of a variety of things a [homeowners policy](#) could cover, helpful [home protection tips](#) to keep a home safe and a [video](#) that gives some easy tips on how to build a home inventory list.

TGFI is multifaceted and will continue to be rolled out in sections. In November 2018, TGFI unveiled a section devoted to [auto insurance](#) and a section depicting the role insurance plays in [communities](#). Next to launch will be a section on business insurance and lastly a section on renters' insurance. In addition, an upcoming trending topics section will rotate with helpful insights on timely content such as cyber security and ride sharing.

To further dive in to TGFI, visit www.thankgoodnessforinsurance.org or on [Facebook](#), [Twitter](#) and [Instagram](#).

The New York Insurance Association, Inc. (NYIA) is a state trade association that has represented the property and casualty insurance industry for more than 135 years.