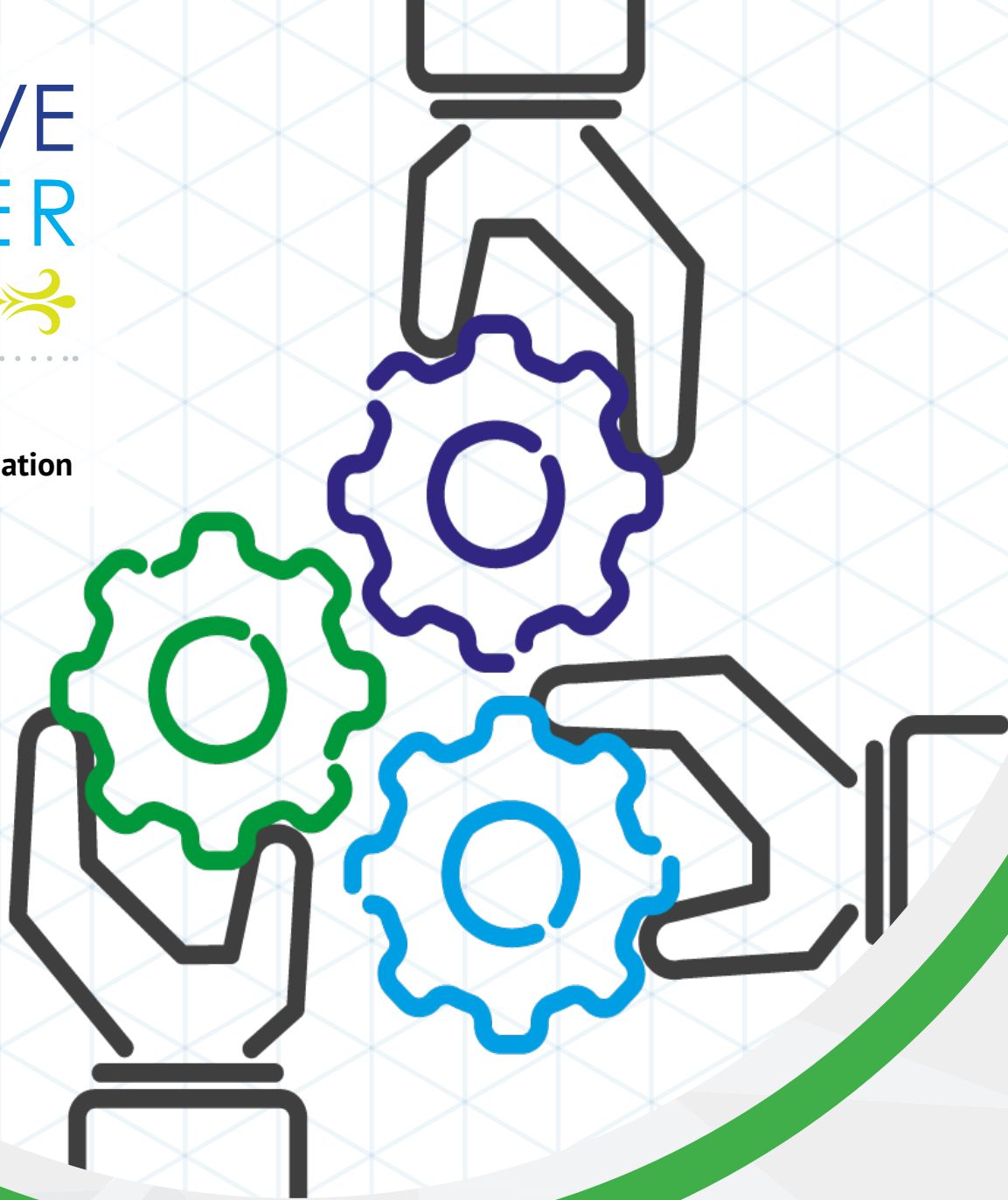


# EXECUTIVE SPEAKER FORUM

A new 30-minute virtual  
lecture series by the  
New York Insurance Association



## GETTIN' DOWN TO BUSINESS

HEATHER C. BRICCETTI, ESQ.

ON ALL THINGS BUSINESS IN THE EMPIRE STATE

Tuesday | November 14 | 1:30 p.m. (EST)

# EXECUTIVE SPEAKER FORUM



**Heather C. Briccetti, Esq., President and CEO  
The Business Council of New York State, Inc.**

**“The 2017 session was a winner for the state’s business community. Along with passing much-needed reforms to state’s Workers’ Comp system, we also prevented a number of anti-business measures from becoming law. As we turn our eyes to 2018, we will be paying close attention to the rollout of the state’s Paid Family Leave law. The legislation, passed as part of the 2016–17 New York State Budget, is the most expansive PFL law in the nation. We also will be working hard to ensure the state’s business community is well-represented in the upcoming budget negotiations, particularly since it is an election year.”**

**-Heather C. Briccetti  
The Business Council  
of New York State, Inc.**

**FREE FOR  
NYIA MEMBERS!**

Heather C. Briccetti, Esq. is the president and chief executive officer (CEO) of The Business Council of New York State, Inc., the primary, statewide association advocating for New York’s business community. A dynamic leader, trusted advisor and champion for economic growth, Heather has created a leading voice for business on economic growth, corporate governance, tax policy, labor, manufacturing, campaign finance reform, value creation, and education, among other issues.

Heather joined The Business Council in 2007, as vice president of government affairs, overseeing the organization’s legislative and pro-growth agendas. She holds a Juris Doctor from Albany Law School. Prior to The Business Council, she was a consultant and lobbyist for Powers and Company, as well as previously serving as an assistant counsel to the New York State Senate majority; a legislative aide and counsel to the New York State Assembly majority committee on Racing and Wagering, and special counsel in the New York State Attorney General’s office. She also founded a private law practice, Sweeney & Wollowitz, and served as the chief public defender for Rensselaer County, earlier in her career.

Heather has served on numerous boards and committees, including: New York State Council for Women and Girls; Berkeley College Board of Trustees; Council of State Chambers (COSC) Board of Directors; New York State Wage Board; American Chamber of Commerce Executives (ACCE), board of directors; the Central Hudson Gas & Electric Corporation, board of directors; US Chamber of Commerce Public Affairs Committee; the State of New York Supreme Court, Appellate Division’s Third Judicial Department Committee on Character and Fitness; the Commercial Division Advisory Council for the Supreme Court of the State of New York; the New York State Tax Relief Commission; the New York State Tourism Advisory Council; and the Chairman’s Committee for the Regional Economic Development Councils.

A nationally recognized leader and a regular speaker at regional and national conferences, Heather has also been an adjunct professor at The Sage Colleges, lecturing on women in law and business law. She has won numerous honors for her leadership in the business community including City and State’s Above & Beyond award, and the Albany Business Review’s Women who Mean Business award. Additionally, she has been included in City and State’s Albany Power 100 List and profiled in the Albany Business Review, The Buffalo News and Her Life magazine.

Born in Tunisia to Peace Corps volunteers, she was raised in Syracuse, New York. Attending the University of North Carolina at Chapel Hill at 16, she transferred to the State University of New York at Binghamton, where she graduated with a Bachelor’s Degree in Political Science. She graduated from Albany Law School at the age of 23. Heather currently lives in New York’s Capital Region, on a farm with her three sons.

## REGISTRATION INFORMATION

**Members – Complimentary**

**Nonmembers – \$150 per computer**

### Register Now!

Register with the email address of the person who will be logging in to the presentation. Login instructions will be sent to this email address. *Cancellations must be received by end of day on Friday, November 10 to receive a refund.*

## SYSTEM REQUIREMENTS

- NYIA uses [GoToWebinar](#) for our speaker series. Download instructions will be emailed upon registration.
- Check system compatibility [here](#) or email [nboivin@nyia.org](mailto:nboivin@nyia.org) with questions or concerns.